

Be Kind to Nature—An Artivism Campaign

Kindness Every Day



RESPOND to an outdoor space that has been cluttered, damaged, or neglected.

Identify an outdoor area near your home or school—perhaps a playground, creek bed, or walking path that needs some *TLC—tender loving care*. Observe the current conditions and envision how this place could be improved if more people knew about the situation and took action to address it. What acts of kindness could make it greener and healthier so that plants, animals, and people can thrive in this local environment?

Artivism = a type of advocacy where art communicates societal or environmental needs and motivates others to act in ways that improve a situation. It combines art and activism to inform the public of important issues they may not be familiar with.

WHAT OUTDOOR SPACE WILL YOUR ARTIVISM CAMPAIGN FOCUS ON?

HOW COULD YOU USE ART TO INCREASE AWARENESS OF SOME OF THE PROBLEMS?

WHAT PROBLEMS DID YOU NOTICE IN THIS AREA?

HOW COULD YOUR OBSERVATIONS AND ADVOCACY SKILLS IMPROVE THE ENVIRONMENT?



Aislinn B.



Mary Clare S.



CONNECT your observations and recommendations. Investigate how humans, plants, animals, the land, and water have been impacted by changes in this area. Who needs to know about the problems? How can art inspire more kindness towards nature?

Decide if the entire class will work on the same area or form small teams who focus on different areas or different problems.

Artivism involves action. Design an action plan stating the goals and objectives and listing the people whose help will be needed. Consider whose permission you will need, what supplies will be useful, when the acts of kindness will be performed, and who else could help.

Artivism Action Plan

Our goals: _____
and _____

Whose help is needed: _____
and _____

What success will look like: _____



Gracelyn M.



Education

THINKING SHEET

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CREATE an artivism campaign. Draw posters, signs, or flyers that show the challenge and your vision for how kindness will improve this area. Plan how you will use your advocacy campaign to build support in the community for this effort, inspire decision makers, obtain permission to do some of the work yourself, acquire resources/supplies, and engage other volunteers in this project.



Erica J.

Some artivism scenes show a "before and after" image comparing the current situation with the ideal state or expected outcome.

SKETCH YOUR ARTIVISM SCENE.



Linzy T.



PRESENT your artivism art and action plan to others—including those who are responsible for the land, funding partners who could provide resources, and groups who could volunteer or staff the initiative. As you present to others, ask for their ideas and revise your plans accordingly. What are ways kids as well as adults could be involved? How does combining talent and resources create positive and sustainable change in a community?