Shaping Caring Messages for the World

Creativity Connects the World



RESPOND to the needs of people in your community and the broader world with messages that can help. What are some universal needs that people have? What are some unique problems people are experiencing now? What problems might be solved with creativity, communication, and collaboration?



CREATE a list of messages that come to mind as you think about people's needs. How might inspiring images and kind, uplifting words help others?

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In the shapes below, sketch images and messages that can help calm people or radiate hope, joy, and optimism.





Add another shape and message here...



CONNECT your words and images in ways that express your caring thoughts. How can colors, shapes, and composition help convey your main points?

Consider the many languages .that are spoken around the world and in your community. How could you design visuals that help others understand your message, even if they don't read the language(s) in your sign?





PRESENT your art to others. How can you share the messages and images electronically and/or physically? Who in your community could help share the message or receive it? Consider local hospitals, police or fire stations, grocery stores, and other locations that have essential workers.

