



Creative Fun All Summer Long



COLOR OUR WORLD

Color makes the world bright, beautiful, unique, and filled with wonder. The bright colors of the sun. The blue in the sky or the gray clouds of rain. Flowers. Animals. Food. The clothes we wear and the places we live and grow. These Crayola videos and thinking sheets will inspire a new awareness and love of the colors in the world we share.

INNOVATION/INVENTION

When campers wear the hats of scientists, technology experts, engineers, artists, and mathematicians, they explore the world with a multidisciplinary STEAM lens. These resources spark campers' curiosity and develop their career interests, inspired by real-world examples and role models.

KINDNESS

Camp is a special place where trust is built, and friendships are formed. Campers learn how to treat each other and themselves with kindness. These Crayola videos and thinking sheets help instill kindness behaviors and develop a camp-wide kindness culture.

LEADERSHIP

We all have the opportunity to be leaders. How? We can show others how we tackle challenges, how we make and keep friends. How we sometimes put others' needs ahead of our own, and how we help and support those who may struggle or need help. These Crayola thinking sheets and videos will help us see that leaders are everywhere we look...and that includes the mirror too!

NATURE

Pause from a hectic schedule and take a deep breath of fresh air, immersed in nature. Enjoy hands-on art-making and close connections with plants and animals, as you appreciate why camp is such a beautiful place.

OCEAN

Take a deep dive into the ocean depths with videos and Thinking Sheets that help campers explore sharks, sea turtles, and underwater adventures.

SPACE

Get ready to blast off into the cosmos and create imaginative artwork that is out of this world. Some videos were created in collaboration with NASA.

STORYTELLING ADVENTURES

Summer camp is the season of storytelling—with many ways to tell stories—including puppet shows, theatrical performances, and collaboratively built "tall tales". Explore many layers of storytelling, from using vivid descriptive words and vocal tones, to creating imaginative characters and settings and illustrating stories with a personal flair.

UNDERSTANDING SELF & OTHERS

Understanding ourselves and others helps to make our world more interesting and way more fun! Sometimes our ideas and the things we like are similar to those of our friends and family members. At other times, we have different ideas and points of view. The Crayola videos and thinking sheets will help everyone learn that when we see how much we can learn from each other no matter how different or similar we are, the wider and more amazing our world becomes!

